

## Record the contact details of all visitors to your stand

Rent a small, lightweight laser scanner from the registration desk.

Spend more time speaking with your visitors and let the scanner do the hard work for you.

Your data is instantly ready for marketing campaigns.



## How they work

Every visitor is allocated a badge with a unique barcode before entry to the exhibition.

Simply scan each visitor that shows an interest in your products or services.

This scanned data will then be emailed to you after the event as an Excel file. It will contain contact details such as address, telephone, fax and email data where available.



If you require additional scanners, please specify on the reverse of this form and they will also be delivered to your stand.

With multiple barcode scanners, you can spend more time speaking with your visitors and let the scanners do the hard work for you.

**SEE THE REGISTRATION DESK FOR MORE DETAILS**

## Barcode Scanner - Order Form

Please complete in **BLOCK CAPITALS** and return to Cirodata Ltd before the show

Exhibition Name	AllIM Forum UK		
Exhibition Dates	25 <sup>th</sup> June 2014		
Company			
Address for invoice			
Town		Postcode	
Tel No		Fax No.	
E-mail address			
Hall No		Stand No.	
Ordered by			
Job Title			

[illegible]

Please fill in your requirements	Quantity	Price Per unit	Total
Service and Set-up - First Scanner	1	£150.00	
Rental fee per additional Scanner		£125.00	
<b>General information and terms</b>  Payment for additional scanners must accompany your order. Purchase orders are <b>not</b> accepted. Overseas exhibitors must pay in pounds sterling drawn on a UK bank or Credit Card. Scanners must be picked up and returned at the show. All scanners not returned within one hour of the show closing (last day) will be considered not returned. No refund on advance orders will be given. Please make sure that you return your scanners to the registration desk each day to ensure that your data is backed up. A charge of £300 will be made for any scanner not returned or returned damaged. CIRCDATA can only supply as much information as provided by the visitor on their registration card. We cannot guarantee that visitors will supply full data. CIRCDATA cannot be held responsible for data loss in the unlikely event of hardware failure, corruption or viral infection.		<b>Subtotal</b>	
		<b>VAT at 20.00%</b>	
		<b>Total Payable</b>	