

BIRMINGHAM PROGRAMME

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| Keynote Session |  | Case Study |  |
| Roundtable |  | | |

9am – Registration Opens

9.30am-10.15am



From Content Chaos to Corporate Collaboration: Turning the information deluge into business advantage (Opening Keynote)

Doug Miles, UK Managing Director, AIIM Europe

Learn why Information Management is at a tipping point between content chaos and information exploitation and how to make the right decisions about process optimisation, repository integration, collaboration, social business and SharePoint. Using the latest independent research from AIIM Europe, Doug Miles will discuss the benefits being delivered by the latest ECM systems and highlight the major ROI contributions from content sharing and the latest 'scan-to-process' techniques.

10.30am-11.00am



Using SharePoint 2010 for Document, Records and Case Management (Case Study)

Deltascheme

Referencing public & private case-studies, Deltascheme will provide an update on using SharePoint 2010 for document, records and case management, including integrated capture, email archive, content migration and business process automation.



Your Information Management journey should start here... (Roundtable)

Hewlett Packard

Hear the steps organisations should follow to realise the scope, scale and critical success factors for your future Information Management projects. Identify quick wins, leverage best practices and lay out your next steps in a roadmap.

11.15am-11.45am



Measuring Successful Enterprise Content Management (Case Study)

EASY SOFTWARE (UK) plc

EASY Software shares its customer experience on how effective solutions can be measured and evaluated before, during and after the implementation - and why this matters more than ever!



Is your Organisation Ready for the Mobile Revolution? (Roundtable)

OpenText UK

Following the success of the iPad, a host of new mobiles and tablets are entering the market offering organisations the ability to securely take the office with them and enable them to continue working whilst on the move. There is a huge opportunity to cut costs, speed up processes and provide information to employees wherever they need it.

This round table seeks to explore whether your organisation is ready go mobile. Join us and take

the opportunity to compare yourselves with those, like OpenText who are already reaping the benefits of mobile working.

12.00pm-12.30pm



Hackney Succeed with Corporate EDRMS from OpenText (Case Study)

OpenText UK

The UK public sector is facing unprecedented change with the most severe cuts seen in recent history. Despite the moves to dramatically reduce spend, Local Authorities still need to provide front line citizen services while doing more with less – a considerable undertaking.

Join OpenText to hear how London Borough of Hackney Council, one of the Country's most innovative councils has transformed their service delivery by removing paper and e-enabling information flow, realising the following benefits:

- Freedom of Information responses improved to 95% within deadline from 75%
- Estimated £7 million saving by avoiding the need for an additional floor at the Hackney Service Centre
- Ongoing annual savings calculated at around £200,000
- Staff redeployment equating to cash savings



Exploring Microsoft SharePoint (Roundtable)

Deltascheme

An opportunity to discuss current SharePoint topics in more detail from user adoption, content migration, the need for 3rd party products (e.g. workflow, etc.), document scanning, records management and email integration, etc.

1.00pm-1.30pm



What's next for ECM? (Lunchtime Keynote)

Mark Johnston, SharePoint Product Manager & Nikos Anagnostou, ECM Strategist, Microsoft UK

Special briefing on the opportunities presented by Microsoft SharePoint 2010 and how it enables ECM inside organisations. In this session, we will cover SharePoint 2010, it's ECM capabilities and discuss the future of ECM for early adopters.

1.45pm-2.15pm



A Document Management Revolution (Case Study)

Genus

See how UK newcomers Avison are implementing easy, cost effective and high quality solutions to banks and similar organisations internationally and how this 300,000 scanners a month manufacturer can benefit UK users.



Q&A with Microsoft (following the SharePoint Keynote)

Microsoft

Following the days SharePoint keynote if you have ECM questions on SharePoint 2010 this is your chance to ask.

2.30pm-3.00pm



Legal Matters: Making Sure Your ECM Policies Comply with the Latest Legislation (Case Study)

DLA Piper

While many organisations are now enjoying the benefits of electronic document management, high profile data breaches at the Playstation Network and Epsilon Marketing have raised alarm bells about the significant legal implications and reputational damage that can be caused when things go wrong.

This high-value briefing will outline the key legal and compliance considerations for your document management strategy, helping you to take pre-emptive action against the potential impact of any security breach.



Document and Process Automation for the 21st Century Enterprise (Roundtable)

EASY SOFTWARE (UK) plc

A discussion on how content can be used to to deliver value in the organisation by applying automation techniques and effective process management.

3.00pm-3.30pm



Mobile, Social, Cloud: What are the Compliance and Security Challenges? (Closing Panel Discussion)

In direct response to user feedback, this interactive panel session examines growing concerns about the impact of social, mobile and cloud-based systems on information security, compliance and data protection. Find out what you need to be doing now to avoid potential disasters in the future.

3.30pm – Day Finishes