

## EDINBURGH PROGRAMME

Keynote Session		Case Study	
Roundtable			

### 9am – Registration Opens

#### 9.30am-10.15am



#### **From Content Chaos to Corporate Collaboration: Turning the information deluge into business advantage (Opening Keynote)**

*Doug Miles, UK Managing Director, AIIM Europe*

Learn why Information Management is at a tipping point between content chaos and information exploitation and how to make the right decisions about process optimisation, repository integration, collaboration, social business and SharePoint. Using the latest independent research from AIIM Europe, Doug Miles will discuss the benefits being delivered by the latest ECM systems and highlight the major ROI contributions from content sharing and the latest 'scan-to-process' techniques.

#### 10.30am-11.00am



#### **Using SharePoint 2010 for Document, Records and Case Management (Case Study)**

*Deltascheme*

Referencing public & private case-studies, Deltascheme will provide an update on using SharePoint 2010 for document, records and case management, including integrated capture, email archive, content migration and business process automation.



#### **Your Information Management journey should start here... (Roundtable)**

*Hewlett Packard*

Hear the steps organisations should follow to realise the scope, scale and critical success factors for your future Information Management projects. Identify quick wins, leverage best practices and lay out your next steps in a roadmap.

#### 11.15am-11.45am



#### **Measuring Successful Enterprise Content Management (Case Study)**

*EASY SOFTWARE (UK) plc*

EASY Software shares its customer experience on how effective solutions can be measured and evaluated before, during and after the implementation - and why this matters more than ever!



#### **Is your Organisation Ready for the Mobile Revolution? (Roundtable)**

*OpenText UK*

Following the success of the iPad, a host of new mobiles and tablets are entering the market offering organisations the ability to securely take the office with them and enable them to continue working whilst on the move. There is a huge opportunity to cut costs, speed up processes and provide information to employees wherever they need it.

This round table seeks to explore whether your organisation is ready go mobile. Join us and take

the opportunity to compare yourselves with those, like OpenText who are already reaping the benefits of mobile working.

## 12.00pm-12.30pm



### **Making Compliance Easier (Case Study)**

*CCube Solutions*

Formal records management is difficult to implement. However, compliance is no longer an option. So how can we bridge this huge gap?



### **Changing the Game – How to Gain Control and Visibility of All Enterprise Information (Roundtable)**

*Autonomy*

Most larger organisations have multiple content repositories including shared drives, SharePoint, RM and DM applications. This round table discusses the solutions to manage ALL content across ALL repositories, for compliance and best practice.

## 1.00pm-1.30pm



### **What's next for ECM? (Lunchtime Keynote)**

*Mark Johnston, SharePoint Product Manager & Nikos Anagnostou, ECM Strategist, Microsoft UK*

Special briefing on the opportunities presented by Microsoft SharePoint 2010 and how it enables ECM inside organisations. In this session, we will cover SharePoint 2010, it's ECM capabilities and discuss the future of ECM for early adopters.

## 1.45pm-2.15pm



### **Information Management – On The Same Page (Case Study)**

*Hewlett Packard*

During this session we will share our customer experiences for ensuring that your organisation is on the same page when it comes to rolling out a corporate-wide information management strategy. Common pitfalls, misconceptions, best practices as well as the benefits – you'll learn about them all here!



### **Q&A with Microsoft (following the SharePoint Keynote)**

*Microsoft*

Following the days SharePoint keynote if you have ECM questions on SharePoint 2010 this is your chance to ask.

## 2.30pm-3.00pm



### **Legal Matters: Making Sure Your ECM Policies Comply with the Latest Legislation (Case Study)**

*DLA Piper*

While many organisations are now enjoying the benefits of electronic document management, high profile data breaches at the Playstation Network and Epsilon Marketing have raised alarm bells about the significant legal implications and reputational damage that can be caused when things go wrong.

This high-value briefing will outline the key legal and compliance considerations for your document management strategy, helping you to take pre-emptive action against the potential impact of any security breach.



### **Exploring Microsoft SharePoint (Roundtable)**

*Deltascheme*

An opportunity to discuss current SharePoint topics in more detail from user adoption, content migration, the need for 3<sup>rd</sup> party products (e.g. workflow, etc.), document scanning, records management and email integration, etc.

### **3.00pm-3.30pm**



### **Mobile, Social, Cloud: What are the Compliance and Security Challenges? (Closing Panel Discussion)**

In direct response to user feedback, this interactive panel session examines growing concerns about the impact of social, mobile and cloud-based systems on information security, compliance and data protection. Find out what you need to be doing now to avoid potential disasters in the future.

### **3.30pm – Day Finishes**