

LONDON PROGRAMME

Keynote Session		Case Study	
Roundtable			

9am – Registration Opens

9.30am-10.15am



From Content Chaos to Corporate Collaboration: Turning the information deluge into business advantage (Opening Keynote)

Doug Miles, UK Managing Director, AIIM Europe

Learn why Information Management is at a tipping point between content chaos and information exploitation and how to make the right decisions about process optimisation, repository integration, collaboration, social business and SharePoint. Using the latest independent research from AIIM Europe, Doug Miles will discuss the benefits being delivered by the latest ECM systems and highlight the major ROI contributions from content sharing and the latest 'scan-to-process' techniques.

10.30am-11.00am



Using SharePoint 2010 for Document, Records and Case Management (Case Study)

Deltascheme

Referencing public & private case-studies, Deltascheme will provide an update on using SharePoint 2010 for document, records and case management, including integrated capture, email archive, content migration and business process automation.



Royal National Institute for the Blind Automates Processes with ABBYY and Fujitsu (Case Study 2)

ABBYY UK Ltd

RNIB clients, among them the largest banks in the UK, must submit documents to their blind customers in readable formats. Learn how ABBYY Certified FlexiCapture partner Becker Services successfully carried out a project to help the RNIB automate these document-driven processes.



Your Information Management journey should start here... (Roundtable)

Hewlett Packard

Hear the steps organisations should follow to realise the scope, scale and critical success factors for your future Information Management projects. Identify quick wins, leverage best practices and lay out your next steps in a roadmap.

11.15am-11.45am



Measuring Successful Enterprise Content Management (Case Study)

EASY SOFTWARE (UK) plc

EASY Software shares its customer experience on how effective solutions can be measured and evaluated before, during and after the implementation - and why this matters more than ever!



SharePoint ECM with KnowledgeLake and Fujitsu at Motability (Case Study 2)

KnowledgeLake

Discover how Motability streamlined their content management processes. Bob Bueltmann, VP of Business Development at KnowledgeLake will provide an overview of document lifecycle management including scanning, imaging and SharePoint ECM.



(Is your Organisation Ready for the Mobile Revolution? (Roundtable))

OpenText UK

Following the success of the iPad, a host of new mobiles and tablets are entering the market offering organisations the ability to securely take the office with them and enable them to continue working whilst on the move. There is a huge opportunity to cut costs, speed up processes and provide information to employees wherever they need it.

This round table seeks to explore whether your organisation is ready go mobile. Join us and take the opportunity to compare yourselves with those, like OpenText who are already reaping the benefits of mobile working.

12.00pm-12.30pm



Making Compliance Easier (Case Study)

CCube Solutions

Formal records management is difficult to implement. However, compliance is no longer an option. So how can we bridge this huge gap?



Enhancing SharePoint based solutions through Workflow and Imaging (Case Study 2)

Dynamyx & Fujitsu

Gabriel Malherbe, Technical Director at Dynamyx will be sharing practical insights gained from deploying workflow and imaging solutions to leverage SharePoint at leading companies in the UK and abroad.



Changing the Game – How to Gain Control and Visibility of all Enterprise Information (Roundtable)

Autonomy

Most larger organisations have multiple content repositories including shared drives, SharePoint, RM and DM applications. This round table discusses the solutions to manage ALL content across ALL repositories, for compliance and best practice.

1.00pm-1.30pm



What's next for ECM? (Lunchtime Keynote)

Mark Johnston, SharePoint Product Manager & Nikos Anagnostou, ECM Strategist, Microsoft UK

Special briefing on the opportunities presented by Microsoft SharePoint 2010 and how it enables ECM inside organisations. In this session, we will cover SharePoint 2010, it's ECM capabilities and discuss the future of ECM for early adopters.

1.45pm-2.15pm



Harrods Case Study (Case Study 1)

Perceptive Software

As one of the largest department stores in the world, with six acres of stockrooms, offices and back-up services, Harrods has an enormous volume of paperwork to process and archive on a daily basis, with over 140,000 invoices received every year.

Harrods has implemented ImageNow to create efficiencies in the online ordering process for Harrods Hampers, further extending the benefits the luxury retailer receives from streamlining

previously paper intensive processes with electronic document management.

ImageNow from Perceptive Software is already being used to support Harrods business processes within merchandising, customer rewards, technical services and accounts payable.



Workflow/Case Management at the Co-operative (Case Study 2)

K2

See how K2 Workflow and Case Management helped the Co-operative develop their @Risk platform which collectively delivers a single risk management framework across the Co-operative Group.



Social Networking vs ECM - How big is the chasm? How big is the risk? (Roundtable)

IBM UK Ltd

How does the proliferation of Social Networking tools impact real working practices? What risks and opportunities does it create and how can ECM technologies leverage the trend while reducing the risks?

2.30pm-3.00pm



Information Management – On The Same Page (Case Study 1)

Hewlett Packard

During this session we will share our customer experiences for ensuring that your organisation is on the same page when it comes to rolling out a corporate-wide information management strategy. Common pitfalls, misconceptions, best practices as well as the benefits – you'll learn about them all here!



The What, Why and How of Enterprise Social Networking (Case Study 2)

Yammer

Whether you're embracing or ignoring them, enterprise social networks are here to stay, and adoption is growing rapidly. Join us for a discussion on what social networking brings to the enterprise, why so many organisations are using them to deliver real business value, and the keys to unlocking the same for yourselves.



Chosen your New ECM platform – Measuring your ECM Migration Performance and Compliance (Roundtable)

Actuate - Xenos Group

Actuate – Xenos Group hosts a round table to discuss maximising performance and compliance when conducting ECM migrations, by using structured workflow processes to perform content and metadata migration, transformation and enhancement

3.15pm-3.45pm



Legal Matters: Making Sure Your ECM Policies Comply with the Latest Legislation (Case Study 1)

While many organisations are now enjoying the benefits of electronic document management, high profile data breaches at the Playstation Network and Epsilon Marketing have raised alarm bells about the significant legal implications and reputational damage that can be caused when things go wrong.

This high-value briefing will outline the key legal and compliance considerations for your document management strategy, helping you to take pre-emptive action against the potential impact of any security breach.



The Postman also Delivers Savings! (Case Study 2)

Optical Record Systems Limited



Intelligent Information Management for a Big, Cloudy World (Roundtable)

EMC

Come hear EMC outline its vision of Information Management, explore some of our next generation solutions in case management and archiving and introduce some exciting new offerings in cloud and mobile.

3.45pm-4.15pm



Mobile, Social, Cloud: What are the Compliance and Security Challenges? (Closing Panel Discussion)

In direct response to user feedback, this interactive panel session examines growing concerns about the impact of social, mobile and cloud-based systems on information security, compliance and data protection. Find out what you need to be doing now to avoid potential disasters in the future.

4.15pm – Day Finishes