

The European e-Identity Conference

25th - 26th June 2009, Cardinal Place, London

> KEY FACTS

> Background & Track Record

eema's annual e-Identity Conference directly addresses the **issues** surrounding e-identity as a core enabler for the personal, business and government processes of the future. For two decades, leading trade association, **eema**, has led the identity industry by ensuring its members gain a competitive advantage in e-security, digital identity technologies and services.

The issues of identity management, user authentication and personal information have become inseparable from the wider issues of information security. This two-day conference will analyse and drill down into all the prevalent issues in identity management, social networking and reputation with over 30 in-depth presentations, sponsors sessions and user workshops.

In June 2009 **eema's annual e-Identity Conference** will bring together 200+ key decision-makers from across Europe to discuss key developments in the digital identity arena. Delegates to previous events include representatives from *ABN Amro; Accenture; AIB; AMEX; Baker & McKenzie; BMW; BSI; BT; Burton Group; Canon; Cardiff University; DaimlerChrysler; Dept for Work & Pensions; Ministry of Defence; Nokia; Novartis; Office of the Attorney General; Office of Data Protection; Office of the Info Commissioner; Orange; Philips; Thales; T-Mobile; TOTAL; Unilever; Volvo...* and many more.

> Active Buyers = Return on Investment

eema's annual e-identity conference is targeted directly at senior delegates, from the private and public sector, who are actively planning to invest in new technologies in the short-to-medium term.

Typical delegate job titles include:

- Director of Identity Management / Information Systems
- Chief Security / Technology Officer
- Chief Information Officer / MIS Director
- Head of Security / Trust
- Security Architect / Analyst / Program Manager
- IT / Network Manager
- Research Director / Head of R&D
- CEO / President
- Managing Director / Chief Operating Officer
- Government Ministers

> Integrated Sponsorship Opportunities

Sponsorship provides a unique opportunity to show your organisation's commitment to best practice and reach a European audience of senior management and security experts.

• Silver Package = £4,250 + VAT

- 2 x 1m table-top package (suitable for 'penguin' stands), logo/listing on website programme & branding on printed material

• Gold Package (limited to 4 sponsors) = £8,250 + VAT

- Seminar slot plus 3 x 1m display & furniture package (suitable for pop-up stand) logo/listing on website/branding on printed material

• Platinum Package (limited to 1 sponsor) = £12,500 + VAT

- Keynote Seminar Presentation plus 3 x 2m enhanced display area (suitable for pop-up stands) and high-level branding throughout the pre-event campaign, printed material and onsite

> Information: www.eema.org

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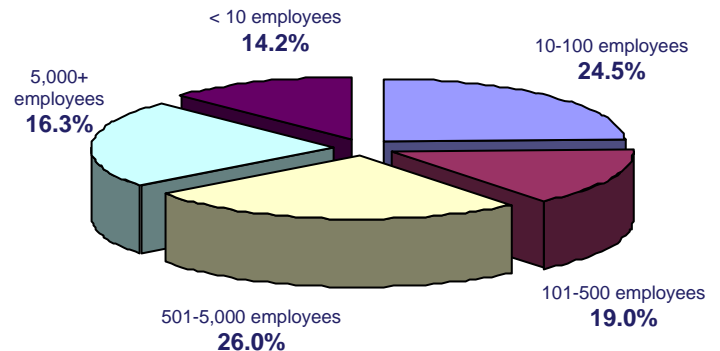
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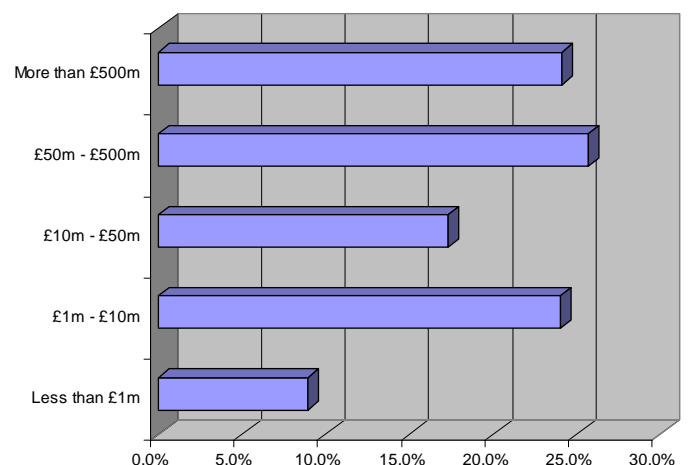


> Delegate Profile (2008 event)

Size of Organisation - by No of Employees



Size of Organisation - by Annual Turnover



Industry Sectors

Education / Training	3.5%
Energy / Utilities	2.1%
Financial Services	16.7%
Government / Public Sector	20.1%
Healthcare / Pharmaceuticals	3.5%
IT / Telecoms	19.3%
Not-for-Profit / Third Sector	13.2%
Professional Services	16.0%
Other	5.6%