

eWorld Integration, Web Services & Business Intelligence – 18th & 19th May 2004

Integration & Business Intelligence: Where are the Returns?

Teresa Jones, Senior Analyst, Butler Group

Session A – Oracle Corporation 10.10am-10.40am

TUE 18 MAY - Re-using your Assets with Web Services
Web Services offer an effective means of integrating applications. Nothing in life is free so we will explore how hard is it to expose your existing application logic as Web Services.
WED 19 MAY - Integrating Business Systems: A Step-by-Step Guide
This session explores the range of technical options available for integration and how they can be employed when integrating heterogeneous business solutions.

Session B – DataMirror 10.10am-10.40am

Creating an Adaptive Enterprise with Secure, Real-time Data Integration
Learn how real-time data integration can help create an adaptive enterprise to enable operational, tactical & strategic decision-making.

Session C – PDG Consulting in association with O2 10.10am-10.40am

Increased Profitability from Integration & the Wireless Worker
Enhance your companies profitability by wireless access to back-office systems for management and employees. Find out what you can achieve today.

Session D – Wax Digital 10.10am-10.40am

Integrating Outside the Box
A hosted, managed approach to systems integration delivers rapid implementation and ROI with transparent overheads and no up-front capital expenditure. Find out why Xerox and Hagemeyer choose Wax Digital solutions to integrate across the enterprise and their wider trading communities.

Session E – Axway 10.50am-11.20am

Web Services - Another Case of 'Déjà Vu?'
A pragmatic overview of how to integrate Web Services into an enterprise wide business environment. What is the best way?

Session F – WRQ 10.50am-11.20am

From Legacy Applications to a Service Oriented Architecture
Using a case study, WRQ will look at why host applications present special challenges when implementing a Service Oriented Architecture.

Session G – SeeBeyond 10.50am-11.20am

Consolidating IT Operations - Reducing Cost & Complexity
Learn how to reduce costs and create a more agile infrastructure and looks at how Sainsbury's reduced applications maintenance costs by 50%.

Session H – Factiva 10.50am-11.20am

Integrating IT & Information to Build an Intelligent Enterprise
How leading organisations around the world are successfully achieving competitive advantage through successful information integration.

COFFEE plus an opportunity to speak to suppliers & other guests

Session I – IBM 11.50am-12.20pm

Web Services Today (For Tomorrow)
Find out how Web Services, as an outgrowth of modern distributed computing, represents a compelling computing paradigm for the future of distributed computing and information management.

Session J – MODCOMP Ltd 11.50am-12.20pm

Integration: What are the Options? What are the Costs?
Using examples, we will explain how an integration solution is built and shed light on some of the jargon. You will learn how to position vendors and gain ideas for saving costs.

Session K – Hyperion 11.50am-12.20pm

Dare to Dashboard
A 30-min demonstration of the capabilities of the Hyperion Business Intelligence platform. Also, find out about Hyperion's 'Dare to Dashboard' challenge - a 2-day, free-of-charge proof of concept for qualifying companies.

Session L – Magic Software Enterprises 11.50am-12.20pm

Explaining Service Oriented Architecture (SOA) for Business Integration
Service Oriented Architecture and Web Services offer many benefits for business integration. We demystify the technology and illustrate their relevance using live demonstrations.

Session M – IONA Technologies 12.30pm-1.00pm

New Technologies to Help Enterprises Adopt Service Oriented Architecture
This session will explain how an enterprise's existing mix of middleware can be used to add much needed maturity to Web Services based service-oriented architectures.

Session O – Integra SP 12.30pm-1.00pm

The Future's Rich
Powerful new user interface technologies are changing the way enterprise applications are being built. Discover how to deliver rich, real-time, desktop-like applications, portals & dashboards that integrate easily to existing systems and run in any browser for a fraction of the time & cost of building & maintaining traditional client/server or web applications.

Session P – Cyclone Commerce 12.30pm-1.00pm

Pragmatic High-Return B2B Strategies: An Outside-In Approach
Learn how leaders in Financial Services, Retail/CPG and Automotive use B2B management solutions to improve customer satisfaction and decrease operating costs.

Session Q – Versata 12.30pm-1.00pm

Understanding Master Data Management and its Importance
In this session you will learn exactly what MDM is and how it may be applicable to your enterprise.

LUNCH plus an opportunity to speak to suppliers & other guests

Session 2 – LUNCHTIME KEYNOTE 2.00pm-2.30pm

Leveraging BI Web Services in the Intelligent Enterprise
Mike Ferguson, European Managing Director, Intelligent Business Strategies Ltd

Session 3 – LUNCHTIME KEYNOTE 2.00pm-2.30pm

Web Services Standards for Enterprise and e-Business Integration
Pim van der Eijk, European Representative, OASIS

Session S – MODCOMP Ltd 2.40pm-3.10pm

Integration: What are the Options? What are the Costs?
Using examples, and covering the options in more depth, we will explain how to build an end-to-end integration solution. We will also explain how you can save costs.
Note: This is a more advanced version of Session J at 11.50am.

Session T – Oracle Corporation 2.40pm-3.10pm

TUE 18 MAY - Web Services For CRM Integration with Partners
House of Fraser have successfully integrated a 3rd party partner via Web Services into their CRM and Decision Support environment.
WED 19 MAY - Emerging Integration Standards: Putting it Together
Consensus around XML and Web Services integration has spawned numerous standards covering areas as diverse as interoperability, security and quality of service. This session outlines some of the solutions which deliver on the promise of the composite business.

Session U – glue: 2.40pm-3.10pm

Strategic Service-Oriented Architectures with Pragmatic Investment Value & Return
A discussion of example Service-Oriented Architectures, potential sources of value & some key issues requiring management to make them work.

Session V – Crimsonwing Ltd 2.40pm-3.10pm

Integration - Practical Case Studies
Integration Case Studies: Practical experiences of web based intra-organisation integration and internal multi-vendor application integration.

Session W – IMS Ltd 3.20pm-3.50pm

Delivering Web Services & Business Intelligence: A Practical Case Study
Discover the benefits enjoyed by a world leader in electronic materials from an integrated Web Services and Business Intelligence solution.

Session X – plus consultancy 3.20pm-3.50pm

Intelligent Performance Management with Qubeview
A demonstration of Web Services and BI integration using Qubeview, a comprehensive reporting and analysis solution based on Oracle's latest technology.

Session Y – Microsoft 3.20pm-3.50pm

New Product - BizTalk Server 2004
Microsoft BizTalk Server enables you to connect applications, employees and trading partners through manageable, automated business processes.

Calculating the Return-on-Investment from Integration Projects

A mixed panel of speakers answer questions from the audience about this and other issues arising during the day

NOTE: This programme is almost identical on both days of the event - please use the online booking form to reserve the sessions of your choice