

London Borough of Lewisham And Lenovo's Commitment To Sustainable Computing Recognised At The Green IT Expo Awards

London Borough of Lewisham and computer manufacturer, Lenovo, have been honoured at Green IT Expo 2009 with the Green End User Award and Green Supplier Award respectively. The awards were presented yesterday afternoon at Green IT Expo, the UK's first free-to-attend event focused on sustainable computing.

The Green IT Expo Awards are designed to recognise specific organisations that are leading the way in the sustainable computing movement. The Green End User Award is presented to an end-user organisation which has shown outstanding commitment to reducing the environmental impact of its IT systems or used new technologies to facilitate more environmentally-friendly business processes. The Green Supplier Award aims to recognise innovative organisations and products that have shown a commitment to delivering Green IT, software and services, or contribute significantly to the wider 'green business' agenda.

London Borough of Lewisham was awarded the Green End User Award for negotiating a free-of-charge contract for the recycle of all its redundant ICT equipment. The innovative contract with IT recycling and asset disposal company, ICEX, works within all current legislation and EU guidelines for data erasure and certification of destruction, paving the way for other local authorities to follow suit with similar schemes.

Accepting the award for London Borough of Lewisham, IT Client and Policy Manager (Technology & Transformation Division), Michelle Ouzman says, "London Borough of Lewisham wants to promote and move forward with the Government's ICT Green Roadmap and winning this award will help us focus on ROI with Green ICT initiatives. The award reflects the great work we have been doing with our partner ICEX, as well as the fact London Borough of Lewisham has been working hard for seven years now with sustainability in mind. It will help highlight to our internal stakeholders that zero cost for Recycle and Disposal ICT has contributed to budget saving over a long period of time, which is sustainable in itself."

Lenovo, a company dedicated to building exceptionally engineered personal computers that offer ultra-green performance, was recognised for the high level of

attention to environmental issues across its entire product range - in particular the ground-breaking new ThinkVision monitors, which all meet the latest Energy Star 5.0 standard, plus the World's first TCO Edge Monitor, the L2251x Wide.

The Green Supplier Award was accepted by Western Europe Desktop and Monitor Business Unit Director at Lenovo, Andrew Barrow, who comments, "Lenovo is delighted to accept this award, which recognises our endeavour to show the industry what organisations can do in a commercial capacity to reduce the environmental impact they have, especially in terms of reducing power consumption and materials used."

Managing Director of conference organiser Revolution Events, Richard Tribe, adds, "London Borough of Lewisham has strived to ensure greener services are at the forefront of local authorities minds. Equally, Lenovo has demonstrated an ongoing commitment to minimising carbon emissions from ICT equipment and has worked closely with other organisations to push forward the green agenda."

About Green IT Expo

Green IT Expo is the UK's only free-to-attend showcase of sustainable computing practices and IT solutions, brought to you in association with the Datamonitor, WWF's global Climate Savers Computing Initiative, BCS / Carbon Smart, Action Sustainability and Global Action Plan.

Through a unique combination of complimentary seminars, supplier briefings and experience-sharing opportunities, this educational event is designed to help you:

Understand the key challenges for IT departments and the industry as a whole
Keep up-to-speed with significant developments at a local & international level
Ensure compliance with the latest legislation and government directives
Review a wide range of environmentally-friendly IT products and services
Formulate sustainable IT strategies for the short, medium and long-terms
Implement green initiatives that improve efficiency and reduce costs
Harness the potential of IT to facilitate more responsible business practices
Contribute directly to their organisation's wider social responsibilities

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