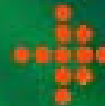


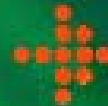
# The European Perspective: Paving the way for a Low-Carbon Economy and Society through Green ICT

Green IT Expo  
10th & 11th November 2009, The Barbican Center



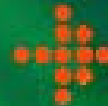
# Low-Carbon Economy and Society through Green ICT

## ➤ Europe and Copenhagen



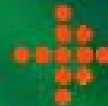
# Low-Carbon Economy and Society through Green ICT

- Global challenge: global response



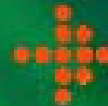
# Low-Carbon Economy and Society through Green ICT

➤ Europe world leader



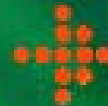
# Low-Carbon Economy and Society through Green ICT

➤ Energy efficiency



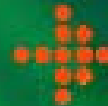
# Low-Carbon Economy and Society through Green ICT

➤ ICT is key



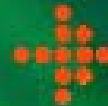
# Low-Carbon Economy and Society through Green ICT

- Action at European level



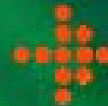
# Low-Carbon Economy and Society through Green ICT

- A European Recommendation for ICT and energy efficiency



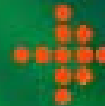
# Low-Carbon Economy and Society through Green ICT

➤ ICT sector



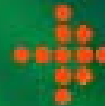
# Low-Carbon Economy and Society through Green ICT

- Building and construction
  - Transport logistics



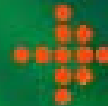
# Low-Carbon Economy and Society through Green ICT

- Member States
  - Smart grids
- Behaviour and lifestyle
- Society and Economy



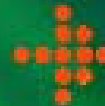
# Low-Carbon Economy and Society through Green ICT

- Results
- Deadlines



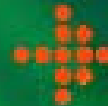
# Low-Carbon Economy and Society through Green ICT

➤ Research



# Low-Carbon Economy and Society through Green ICT

➤ Innovate



# Low-Carbon Economy and Society through Green ICT

Thank you for your attention

Linda Mauperon  
Member of Cabinet  
European Commission  
Cabinet of Mrs Viviane Reding  
Commissioner for Information Society and Media

