Event Guide

The only choice for IT decision-makers

decisions 2010

23-24 June 2010 Pavilion, NEC, Birmingham

Simply the most time-effective IT event this year

www.itdshow.com

Some things take time to mature...

...like your Virtual Infrastructure.

Foundation IT has many years' experience providing Virtualisation Solutions. Our strategic approach ensures that the maximum benefits both technically and commercially are made from your investment in virtualisation. Our practical approach includes services to design, implement, support and maintain virtualised environments.

We have recently developed the 'Virtualisation Maturity Model' which charts the course from initial investment in virtualisation through to Cloud Computing. The model shows how each step can be taken and the necessary pre-requisites to ensure a smooth transition from one stage to the next. The model is available on request and we would be very happy to demonstrate how your organisation could benefit from this approach.

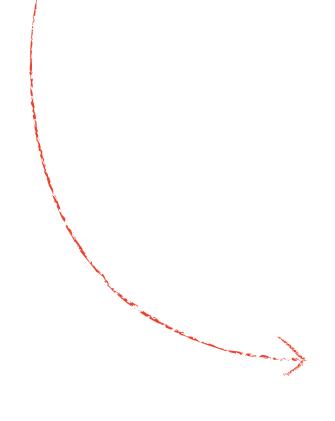
Visit us at the VMware Partner Area, Stand E7.

Come and see the VMM Presentation 23rd June – 11.30am - 12.00 24th June – 11.30am - 12.00 In the Virtualisation & Storage track



Contact: 01635 203700 or info@foundation-it.com www.foundation-it.com





Welcome note	3
Day 1 programme	4
Day 2 programme	5
Sponsor list	6
Floorplan	7
Sponsor information	8
Notes	28

Productivity has never been more secure when endpoint management solutions work as one.

Work can happen anywhere, anytime, on any device. With ZENworks[®] Endpoint Management solutions from Novell[®], you can ensure your users always have the resources they need to be more productive. By automating IT service management, you can make changes once and deliver them across your entire network from a central location, saving time and money. Plus, policy-driven automation protects every device, regardless of location, so every endpoint is as secure as it is productive. Let us make IT work as one for you.

www.novell.com/endpoint Come see us at booth C8 to learn more.

Novell_® Making IT Work As One™

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WELCOME to IT decisions 2010

Dear Delegate

The Antidote to Single-Focus Events

I am delighted to welcome you to IT decisions 2010, the innovative educational event designed as an antidote to a decade of single-focus events.

The recent economic downturn has put corporate and government IT budgets under more pressure than at any time for the last two decades: capital expenditure is constrained, management time is at a premium and training & travel expenses have been slashed.

Yet the proliferation of niche events means that many IT decision-makers would need to visit a different tradeshow, seminar or conference nearly every month of the year to stay fully appraised of the latest developments. Until now...

In just one day at IT decisions 2010, you will be able to access a wealth of independent perspectives and valuable insights into the most significant technology trends for the next few years – presented by a wide range of industry experts and thought-leaders. Key themes for this year include:

- Cloud Computing & SaaS
- Virtualisation & Datacentre Optimisation
- Web 2.0, Collaboration & Messaging
- Unified Communications & VOIP
- Secure Systems Development
- Green IT & Compliance
- Procurement & Legal Matters

In addition, you can also view the latest innovations from the world's leading technology providers, visit our IT Skills & Careers Advice Centre and free Internet Café or have a one-to-one conversation with many of today's speakers in our informal Consultancy Centre.

We hope you enjoy a highly productive and time-efficient day and would like to thank the many speakers, sponsors and partners who have made this inaugural event so comprehensive.

We look forward to seeing you again next year.

Yours faithfully

SARA CLARK Group Event Director

Day 1 Programme

SEMINAR PLANNER Wednesday 23rd June

10.00am-10.30am OPENING KEYNOTES

(munity)

A1	Virtualisation, The Green Business Agenda & Your Bottomline - What It Really Means	Theatre 4
	Chris Bullock, Climate Savers Computing / S3 Consulting	Theatra 1
AZ	Datacentre Optimisation: Extending your IT Beyond the Datacentre to the Cloud	Ineatre I
Α3	Fredrik Sjostedt, Director - EMEA Product & Solutions Marketing, VMware, Inc Transforming your Business with Collaboration	Thoatro 3
73	David Moore-Kelly, Business Transformation Manager, Cisco	Theatre 5
10.4	45am-11.15am	
B1	Green Skies Thinking: Cloud Computing & Software-as-a-Service	Theatre 1
51	Dr Andy Hopkirk, Head of Programmes & Projects, National Computing Centre	intervention in the date of the second secon
В2		Theatre 2
	Project Return-on-Investment: Practical Tips on Building an Accurate Cost-Benefit Model	
	Chris Tiernan, Managing Partner, Grosvenor Consulting/Institute for the Management of Information Systems	
Β4	Microsoft's Vision for the Future of Business Productivity Microsoft	Microsoft Theatre
В5	The Future of IT and Project Management's Part in it <i>Mavern Training</i>	Theatre 3
11.3	0am-12.00pm	
C1	Enterprise Voice and the Evolution to Unified Communications	Theatre 3
	Mark Summerson, General Manager Unified Communications, BT Global Services	
C2	The Virtualisation Maturity Model - the Path to your Virtualisation Strategy FoundationIT	
С3		
	What's New in Microsoft Office 2010? Microsoft	
C5	Simplifying Security and Compliance of Windows 7 Computing Environments Novell	Theatre 2
12.1	5pm-12.45pm	
D1	Beyond Coding - Adopting the Right Mindset for Secure Software Development	
	Alessandro Moretti CISSP, European Advisory Board, (ISC)2 and Executive Director IT Security Risk Management, UBS Investment	
D2	Sustaining your Green IT Strategy Ian Brooks, Leader for Green Consulting, IBM GBS	
D3		
D 4	Avoiding the Pitfalls <i>Bill Jones and Sally Mewies, Wragge & Co</i>	
	Improving Business Insight with SharePoint 2010 <i>Microsoft</i>	
05	Managing Traffic in the Cloud - Connecting your Users with your Apps Zeus Technology	Ineatre 4
12.4	45pm-1.15pm LUNCH BREAK & DEMONSTRATIONS IN EXHIBITION AREA	
1.15	pm-1.45pm LUNCHTIME KEYNOTES	
E1	Ethernet Storage: Benefits & Futures Gareth Flook, SNIA Europe & Cisco	
E2		
E3	Secure Systems Development - The Emperor's Got No Clothes!	Theatre 4
	Andrea Simmons, Security Forum Strategic Panel, BCS - The Chartered Institute for IT	
	Microsoft's Vision for the Future of Business Productivity <i>Microsoft</i>	
E5	Server Efficiency and Energy Management 1E	Theatre 2
2.0	0pm-2.30pm	
F1	Simplifying Creation and Management of Workloads across Physical, Virtual and Cloud Environments Novell	
F2	Cloud-Sourcing: The Future of IT Outsourcing David Greenway, Managing Consultant - Service Management Consulting, Ca	
F3	Project Accountability: Reducing the Cost of Your IT & Outsourcing Contracts Allan Watton, Director, Best Practice Gr	
F4		
F5	The Future of IT and Project Management's Part in it <i>Mavern Training</i>	Theatre 4
2.4	5pm-3.15pm	

G1	Improve IT Service Management with ISO 20000 Certification Europe	Theatre 4
G2	Contract Matters: Creating an Effective Legal Framework for Successful IT Investments	Theatre 2
	Kit Burden - Partner and Head of Technology, DLA Piper	
G3	Football England versus Slovenia	Bar
G4	Improving Business Insight with SharePoint 2010 <i>Microsoft</i>	licrosoft Theatre

3.30pm-4.00pm CLOSING KEYNOTES

H1	The Long-Term Business Benefits of Embracing Advanced Web Technology Bob Tarzey, Analyst & Director, Quocirca
H2	Closing Security Gaps through Advanced Security Operations Chris Bridgland, Senior Director of RSA Global Services EMEA
H3	Football England versus Slovenia



SEMINAR PLANNER Thursday 24th June

10.00am-10.30am OPENING KEYNOTES

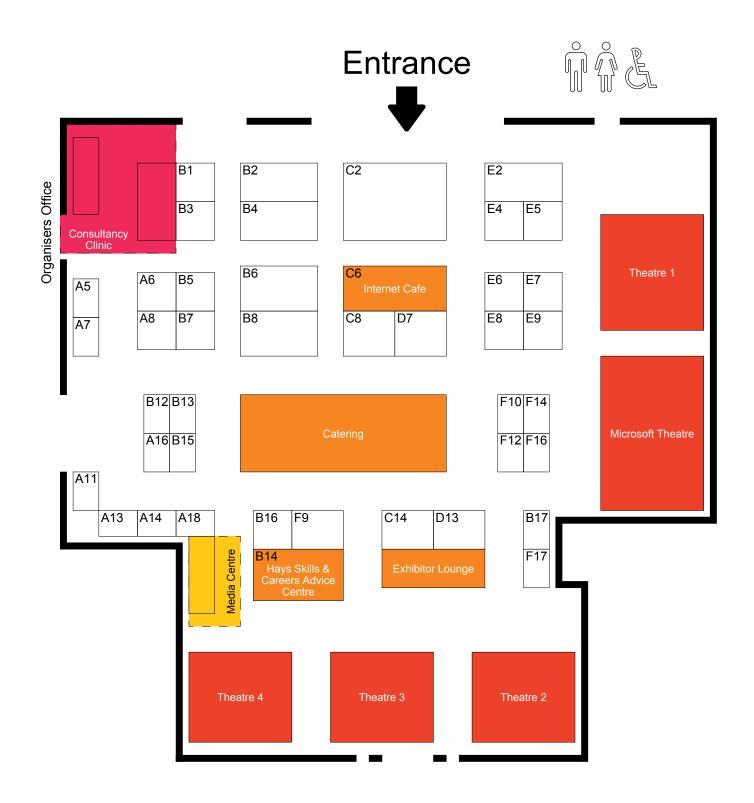
A1	Remote and Mobile Working: The Green Alternative	Theatre 4
	Ian Jones - Head of Research & Content, NCC	These 1
AZ	Cloud Computing and the Future of Business Productivity James Akrigg, Head of Technology for Partners (SMS&P), Microsoft	Ineatre I
A3	The Long-term Business Benefits of Embracing Advanced Web Technology <i>Bob Tarzey, Analyst & Director, Quocirca</i>	Theatre 2
10.4	I5am-11.15am	
B1	Enterprise Voice and the Evolution to Unified Communications	Theatre 1
	Mark Summerson, General Manager Unified Communications, BT Global Services	
	Voice Enabling Desktop Applications for More Effective Collaboration Star	
B3	Project Return-on-Investment: Practical Tips on Building an Accurate Cost-Benefit Model	Theatre 4
D 4	Chris Tiernan, Managing Partner, Grosvenor Consulting/Institute for the Management of Information Systems	Misus soft Theostus
В4	Microsoft's Vision for the Future of Business Productivity <i>Microsoft</i>	Microsoft Theatre
	0am-12.00pm	
C1	Virtualisation, The Green Business Agenda & Your Bottomline - What It Really Means	Theatre 4
~~	Chris Bullock, Climate Savers Computing / S3 Consulting	The state 7
C2 C3	The Virtualisation Maturity Model - the Path to your Virtualisation Strategy FoundationIT Managing Risks in IT Projects John Rosbotham, Director - Project & Technology Assurance, PricewaterhouseCoopers	
	What's New in Microsoft Office 2010? Microsoft	
	Simplifying Security and Compliance of Windows 7 Computing Environments Novell	
10 1	5pm-12.45pm	
		-
DI	Building an Internal Cloud that is Ready for the External Cloud	Iheatre 4
50	Fredrik Sjostedt, Director, Product and Solutions Marketing EMEA, VMware Sustaining your Green IT Strategy Ian Brooks, Leader for Green Consulting, IBM GBS	Thoatro 2
	Contract Matters: Creating an Effective Legal Framework for Successful IT Investments	
	Mark Taylor, Partner, Hogan Lovells International LLP	
D4	Improving Business Insight with SharePoint 2010 <i>Microsoft</i>	Microsoft Theatre
	10 Things Your VoIP Firewall Should Do SonicWALL	
12.4	5pm-1.15pm LUNCH BREAK & DEMONSTRATIONS IN EXHIBITION AREA	
1.15	pm-1.45pm LUNCHTIME KEYNOTES	
E 1	Storage Considerations in Virtual Environments Careth Fleek SNIA Europe & Cisco	Thoatro 7
E1 E2	Storage Considerations in Virtual Environments <i>Gareth Flook, SNIA Europe & Cisco</i> Closing Security Gaps through Advanced Security Operations	
	Chris Bridgland, Senior Director of RSA Global Services EMEA	Theatre 4
E3	Transforming your Business with Collaboration Ben Hopper, Business Transformation Manager, Cisco	Theatre 1
E4	Microsoft's Vision for the Future of Business Productivity Microsoft	
E5	Best Practices for Energy Efficient Data Centres Minkels	Theatre 2
2.0	0pm-2.30pm	
F1	Simplifying Creation and Management of Workloads across Physical, Virtual and Cloud Environments Novell	
F2	Cloud-Sourcing: The Future of IT Outsourcing	
	David Greenway, Managing Consultant - Service Management Consulting, Capgemini	
F3	Project Accountability: Reducing the Cost of Your IT & Outsourcing Contracts	Theatre 2
F4	Allan Watton, Director, Best Practice Group What's New in Microsoft Office 2010? Microsoft	Microsoft Theatre
2.4		
	5pm-3.15pm	
G1	Cloud Computing: Panacea or Parasol John Doody, BCS - The Chartered Institute for IT	
62	The Pros & Cons of IT Outsourcing: Realising the Benefits while Avoiding the Pitfalls Kit Burden - Partner and Head of Technology, DLA Piper	Ineatre 4
G4	Improving Business Insight with SharePoint 2010 Microsoft	Microsoft Theatre
3.3(Opm-4.00pm CLOSING KEYNOTES	
H1	Beyond Coding - Adopting the Right Mindset for Secure Software Development	Theatre 2
	Alessandro Moretti CISSP, European Advisory Board, (ISC)2 and Executive Director IT Security Risk Management, UBS Investme	

Sponsor list

and a consider

Company	Stand	Page
(ISC) ²	A7	8
1E	F12	8
3PAR	E6	8
Arkadin UK Ltd	B13	8
Avocent	B15	9
Barracuda Networks	B5	9
BCS - The Chartered Institute for		9
) TI DJ	
Best Practice Group plc		9
BT Conferencing		10
Businessinfo Magazine	Media Centre	10
Buying Solutions	D13	10
Capgemini		10
CDG UK Ltd.	E5	11
Centralis Ltd	E8	11
Certero	B6	12
Certification Europe	F14	12
Cisco Systems, Inc		13
Computer Aid International	A13	13
DCS Magazine	Media Centre	13
DLA Piper UK LLP		13
EACS Limited	B8	14
eWEEK Europe UK	Media Centre	14
Expand Networks	E5	14
Foundation IT	E7	14
Government Technology	Media Centre	15
Green IT Magazine	Media Centre	15
Grosvenor Consultancy Services	s LLP	15
Hays Information Technology	B14	15
Hogan Lovells		17
IBM		17
ICEX (Corporate IT Recycling) L	_td A14	17

Company	Stand	Page
Intellect	A11	17
IT PRO	Media Centre	18
LANDesk	F10	18
Mavern Training		18
Microsoft Ltd	C2	18
Minkels	B17	19
National Computing Centre	B1	19
NCE	A8	20
Network Computing	Media Centre	20
Novell	C8	20
Pangea Systems Limited	F10	20
Point to Point Ltd	C14	21
PricewaterhouseCoopers		21
Prosperon Networks Ltd	B7	21
Quocirca		21
RES Software	E9	22
RSA, The Security Division of E	MC B2	22
S3 Consulting	A5	22
SearchSecurity.co.UK	Media Centre	22
SNIA		23
SNS UK	Media Centre	23
SonicWALL	B4	23
Star	B16	23
The Open University	F16	24
Veeam Software	E4	24
VeryPC	C6	24
Virtuous Networking	A18	24
VMware	E2	25
Websense (in association with Redstone Mar	naged Solutions) F9	25
Wragge & Co		26
Zeus Technology	D7	26



(ISC)²

Stand Number A7

(ISC)² is the largest not-for-profit membership body of certified information security professionals worldwide, with over 66,000 members in more than 135 countries. Globally recognised as the Gold Standard, (ISC)² issues the Certified Information Systems Security Professional (CISSP®) and related concentrations, as well as the Certified Secure Software Lifecycle Professional (CSSLP®), Certification and Accreditation Professional (CAP®), and Systems Security Certified Practitioner (SSCP®) credentials to qualifying candidates. (ISC)²'s certifications are among the first information technology credentials to meet the requirements of ANSI/ISO/IEC Standard 17024. (ISC)² offers education programmes and services based on its CBK®, a compendium of information security topics.

(ISC)^{2°}

www.isc2.org

3PAR

Stand Number E6

3PAR® (NYSE: PAR) is the global leader of utility storage—highly virtualised and dynamically tiered storage arrays built for public and private cloud computing.

Our hyper-efficient platform addresses the limitations of traditional storage for utility infrastructures. As a pioneer of thin provisioning, green storage, and storage virtualisation technologies, 3PAR designs products that reduce power consumption, help companies meet their green IT initiatives, and cut total cost of ownership for storage by up to 50%.

1E

Stand Number F12

1E believes that every one of its customers should expect more from their IT. Founded in 1997 with headquarters in London and New York, 1E pioneered advanced PC power management with the release of NightWatchman® and WakeUp[™] and has created revolutionary concepts like Useful Work™, Drowsy Server© and Computer Health. With nearly 14 million licenses deployed world-wide, over 1100 organisations in 42 countries trust us to help them to work efficiently and sustainably. We have helped our customers save in excess of \$350m in energy costs alone, cutting CO2 emissions by 3 million tonnes. Our customers include AT&T, Bovis Lend Lease, British Airways, Dell, Ford, HSBC, Marks & Spencer, Microsoft, Nestlé, the US Air Force on behalf of the Pentagon and Verizon Wireless.



www.1e.com

Arkadin UK Ltd

Stand Number B13

As a global provider of audio and web conferencing services, Arkadin knows that communication is a vital part of any successful business.

Setting a trend in the conferencing industry we customise our services and locations around our clients' requirements. Our goal is to provide a superior virtual meeting experience, offering the highest level of local human Customer Service available to ensure your meeting is well-organised, productive and efficient.

Founded in 2001, Arkadin has over 600 employees and supports over 9000 active customers from our operating centres in 23 countries throughout Asia, Europe and North America.





www.3PAR.com

Avocent

Stand Number B15

Avocent, a division of Emerson Network Power, is the leading global provider of IT operations management solutions that help customers manage IT complexity from the desktop to the data centre to deliver ITbusiness alignment.

Avocent's hardware, software and embedded technologies provide IT organisations with centralised, always-on management of critical IT assets. Avocent technology enables CTOs, IT Directors and IT Administrators to control local and remote servers, network devices, security appliances, desktops, laptops, and mobile devices from a single console.

Key customers include Microsoft, Intel, HP, Dell, IBM, Lenovo, Time Warner, Verizon, General Electric, Exxon Mobil, Google and Yahoo.



www.avocent.com

BCS-The Chartered Institute for IT

Stand Number B3

Our mission as BCS - The Chartered Institute for IT, is to enable the information society. We promote wider social and economic progress through the advancement of information technology science and practice. We bring together industry, academics, practitioners and government to share knowledge, promote new thinking, inform the design of new curricula, shape public policy and inform the public.

Our vision is to be a world-class organisation for IT. Our 70,000 strong membership includes practitioners, businesses, academics and students in the UK and internationally. We deliver a range of professional development tools for practitioners and employees. A leading IT qualification body, we offer a range of widely recognised professional and end-user qualifications.



Barracuda Networks

Stand Number B5

Barracuda Networks Inc. combines premisebased gateways and software, cloud services, and sophisticated remote support to deliver comprehensive security, networking and storage solutions. The company's expansive product portfolio includes offerings for protection against email, Web and IM threats as well as products that improve application delivery and network access, message archiving, backup and data protection.

The Barracuda Networks Difference

- Up-and-running in 15 minutes
- No IT expertise required
- No support phone trees
- Automatic product updates
- No per user/server/port/option fees



www.barracuda.com

Best Practice Group plc

BPG is an independent advisor helping clients reduce the cost of working with major strategic outsourcing, joint venture and technology service providers, whilst ensuring clients gain maximum benefit from solutions partners provide to them in a much shorter timeframe to achieve full benefits realisation.

BPG's combined contractual and technical expertise ensures clients:

- Cut the costs of strategic service provision
- Improve the performance of strategic service provision
- Exit a strategic service provision that's not working

BPG's experience comes from implementing rapid recovery procedures in over 500 projects, working with local authorities, housing and NHS organisations throughout the UK.



www.bestpracticegroup.com

BT Conferencing

BT Conferencing is a leading global provider of audio, video and web conferencing and collaboration services. We specialise in the delivery of reliable, robust and innovative solutions and product hardware to some of the largest companies worldwide, helping them to realise significant cost efficiencies.

Conferencing and collaboration services are becoming an increasingly important business tool to help businesses become more sustainable through increased productivity, being more environmentally aware and improving work-life balance for employees.

Using conferencing services enables you, your colleagues, customers and suppliers the flexibility to work together wherever you are, and we can help you to reduce damage limitation and maintain business continuity at critical times.



www.btconferencing.com

Businessinfo Magazine

Busnessinfo Magazine has for over 10 years been the number one workplace & technology magazine for SMEs. Also included in the stable of titles is Print.IT, Voice 2 Data and Sustainable Times magazines.

Businessinfo

www.binfo.co.uk

Buying Solutions

Stand D13

Buying Solutions is the national procurement partner for UK public services and is an Executive Agency of the Office of Government Commerce in the Treasury.

We provide a professional procurement service to public sector organisations delivering improved value for money. We are accredited by the Chartered Institute of Purchasing and Supply (CIPS) and have extensive procurement expertise, providing access to over 500,000 products and services delivered through more than 1,500 suppliers.

Our EU-compliant framework agreements and other procurement arrangements make it quick and easy for customers to procure goods and services through a broad range of suppliers in ICT and Telecare, Professional Services, Property & Office Solutions, Energy, Travel & Fleet and eCommerce.

buying solutions

Capgemini

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working, the Collaborative Business ExperienceTM.

The Group relies on its global delivery model called Rightshore®, which aims to get the right balance of the best talent from multiple locations, working as one team to create and deliver the optimum solution for clients. Present in more than 30 countries, Capgemini reported 2009 global revenues of EUR 8.4 billion and employs 90,000 people worldwide. More information is available at www.capgemini.com.



www.buyingsolutions.gov.uk

www.capgemini.com

CDG UK Ltd

Stand Number E5

CDG Distribute a Wide Range of Software and Hardware Solutions that particularly focus on the VDI and Serverbase Computing Space.

- Vendors include:
- PanoLogic's Zero Client for VDI
- Atlantis' VDI Storage Acceleration Optimisation Solution
- InstallFree's Application Virtualisation Solution
- RES Software for Workspace Management
- Liquidware Labs for VDI Assessment and User Experience
- Kaviza "VDI in a Box"
- Expand Networks
- WAN Acceleration



www.cdguk.com

Centralis Ltd

Stand Number E8

Centralis specialises in delivering desktops and applications securely to their point of use. With many FTSE Top100 and major public sector customers, Centralis has 14 years experience in solutions design and delivery.

Customers trust Centralis as a business partner because of its reputation, experience and awardwinning methodology which ensures that solutions are cost-effective, agile and aligned to business needs.

With top-level endorsement from leading industry vendors including VMware, Citrix and Microsoft, Centralis offers independent, expert advice on all areas of virtualisation.

A free evaluation service is available, designed to help customers choose whether to, and how to, virtualise their desktops.



www.centralis.co.uk

Certero POVERSTUDIO Energy Optimisation Suite

Return on Investment in 4 Months

This is what you can expect from PowerStudio[™] as well as pro-actively contributing to the Green Environmental targets. With challenging times driving cost saving initiatives that need to have an ROI in months not years and at the same time trying to address the challenges presented with the IT Green Agenda, PowerStudio[™], helps organisations achieve these objectives simply and efficiently.

PowerStudio[™] automatically powers down PCs in an intelligent manner when not in use.

Come and see us at Stand B6 to see what PowerStudio v2 can do for you



www.certero.co.uk

Certero

Stand Number B6

Certero specialises in IT Asset Management Software, Power Management and Optimisation Software and Software Asset Management (SAM) Services. With powerful products such as AssetStudio[™], Software Metering for Decision Makers[™], PowerStudio[™] and specialist SAM services modelled to comply with and complement the software asset management lifecycle, customers can start to realise a real ROI within two weeks. The products and services of Certero are suited to all business in both Public and Private sectors.

Certification Europe

Stand Number F14

Certification Europe is an international certification, training and inspection body headquartered in Dublin with satellite operations in UK, Italy, Turkey and Japan. Certification Europe offers a range of services in the area of business improvement standards to help make your business even better. Within IT we help you to improve your service management (ISO 20000), manage risk to information security (ISO 27001), handle the unexpected and ensure business continuity (BS 25999) and manage corporate governance of IT (ISO 38500). Certification to best practice standards allows you to provide guarantees and reasurrance to your stakeholders that you are managing risk and ensures you deliver your service in line with global best practice.

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www.certero.co.uk

www.certificationeurope.com



Certification EuropeTM Making Business Better

Be Prepared BS 25999Be Secure ISO 27001Be Better ISO 20000

Improve 17 Standards To learn how, visiti us at stand F14

ertification Europe"

CONTACT US

Certification Europe Block 20A, Beckett Way Park West Business Park, Dublin 12, Ireland

Tel +353 (0)1 642 9300 Fax +353 (0)1 620 5535 email:info@certificationeurope.com

www.certificationeurope.com

Must See Seminar

Improve IT Service Management with ISO 20000 23rd June @ 14.45

Cisco Systems, Inc

Cisco Systems, Inc. is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Today, networks are an essential part of business, education, government and home communications, and Cisco Internet Protocolbased (IP) networking solutions are the foundation of these networks.

Cisco's strategy is based on catching the market transitions that affect our customers. With the proliferation of video and collaborative Web 2.0 technologies, the network continues to evolve from the plumbing of the Internet—providing connectivity to the platform that will change the way we work, live, play and learn.

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Computer Aid International

Stand Number A13

Donate your computers to Charity!

Computer Aid International is a UK charity which works to reduce poverty through practical ICT solutions. To date we have provided over 150,000 refurbished PCs - donated by UK employers and individuals - to where they are most needed in schools, hospitals and not-for-profit organisations in over 100 developing countries. In return we offer free CESG approved datawiping, WEEE compliance plus positive PR and CSR for your organisation. Please visit our stand to find out more.



www.cisco.com

www.computeraid.org

DCS Magazine

DataCentre Solutions (DCS) Magazine focuses on the datacentre market including storage, servers, O/S, applications, networks/telecoms for the full IT profile in relation to outsourcing high volumes of data. Distributed throughout EMEA and promoted at a wide number of events the print circulation is 14,000 with over 18,000 email addresses aimed at large scale enterprises looking to outsource their data.

DLA Piper UK LLP

DLA Piper is the World's largest law firm. In particular, it has the UK and Europe's leading IT and outsourcing practice, with over 150 specialist lawyers in EMEA alone, acting for leading customers and suppliers including RBS, UBS, HSBC, Accenture, HCL Technologies, Barclays, the NHS, the Department of Work and Pensions, Verizon, Tesco Personal Finance and Sodexo amongst many others.





www.dlapiper.com

EACS Limited

Stand Number B8

Visit the EACS stand for a chance to win tickets to Brands Hatch or Wembley!

EACS is an award winning provider of IT solutions and managed services to a wide range of UK organisations of all sizes.

Founded in 1994, EACS supplies practical, innovative and cost-effective IT products, solutions and services to help companies achieve their goals. Solutions include desktop & application delivery, storage & server virtualisation and control & collaboration. Services range from consultancy, support and training to managed /hosted systems.

Accreditations include: Citrix Gold Solution Advisor, Microsoft Gold Partner, NetApp Gold Partner and VMware Enterprise Solutions Provider.

Effective IT for Business

eWEEK Europe UK

eWEEK Europe UK is the first online publication designed for the 'new era' of IT. Aimed at all IT decision-makers and business executives, it addresses the new corporate climate, where sustainability and return on investment are not optional when it comes to IT expenditure. They are basic essentials. Find out how technology can make business objectives possible!

Backed by the full strength of the industry-leading US site, eWEEK.com, we cover the whole spectrum of IT technology issues including mobility, data centre design, open source, and desktops, along with the strategic issues surrounding government policy, sustainability and online business.



www.eweekeurope.co.uk

www.eacs.com

Expand Networks

Stand Number E5

Expand Networks is the pioneer and leader in the WAN Optimisation market and is positioned by Gartner Inc. in the 'Leaders' quadrant in its Magic Quadrant for WAN Optimisation Controllers, 2009[i]. Expand helps organisations simplify their IT infrastructure while delivering remote offices fast, reliable and secure access to networked applications. This results in improved user productivity and costeffective IT management. Expand offers a multiservice integrated platform that ensures superior performance for any application over any network.

Foundation IT

Stand Number E7

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www.expand.com

www.foundation-it.com

Government Technology

Government Technology, now in its fifth year, is published monthly by Public Sector Publishing.

GT's pages contain need-to-know features, news and case studies that explain the administrative and commercial issues affecting IT and computing in Central and Local Government.



www.governmenttechnology.co.uk

Grosvenor Consultancy Services LLP

Grosvenor has advised over 200 major organisations on deals totalling many billions, on selecting and managing outsourced and off-shore services and on maximising the real business value they can secure from business change, whether or not involving IT.

Its expertise ranges from strategy formulation, through going to the market, evaluation, contract negotiation and drafting, to service transfer and management. It has also assisted with re-tendering, renegotiations and taking services back in-house.

Grosvenor has been a major contributor to executive and professional guidance on maximising value published by IMIS, BCS, ITGI/ISACA (home of CobIT and VaIIT), ICAEW, Cranfield and others.

GROSVENOR

Green IT Magazine

Published bi-monthly and distributed to 70,000 IT professionals, Green IT Magazine provides all the latest news and information from around the industry and is essential reading for anyone involved in IT. Through informative articles, thought provoking journalistic comment and in depth case studies of technological improvements and advancements, we aim to put all the relevant information within easy reach of those charged with the purchase and use of IT equipment.

In times of economic uncertainty, Green IT has the added benefit that at its core, "Green Working" means ultimately to use less and be more efficient with what we do use. These we believe for any organisation large or small are also sound business principles.



www.greenitmagazine.com

Hays Information Technology

Stand Number B14

Hays Information Technology offers employers and jobseekers a highly specialised IT recruitment service throughout its nationwide network, across all business sectors, skill sets and levels of seniority.

We believe that our clients and candidates should deal with subject matter experts when engaging with a consultancy. With this in mind we have aligned our business into divisions that have experts in Infrastructure, Digital, Development, ERP, Finance Technology, Leadership, Public, Voluntary and Not For Profit, Projects, Change & Interim Management, Security, Technology Sales, Telecoms, Testing and Defence. Within these divisions, each consultant will work within their expert niche, for example the Development division consultant will be an expert in Java etc.

Hays, Recruiting Experts in Information Technology.



www.hays.co.uk

IT Skills & Careers Advice Centre

in association with Hays

As an extra benefit at today's event, you are invited to visit our on-site IT Skills & Careers Centre, in association with Hays. Industry specialists from Hays Information Technology division are here to discuss and offer one-to-one advice across a number of key areas:



1	Staff Skills Auditing Technical tests for existing staff and benchmarking against similar organisations, plus competency-based interviews against current roles and next career steps.
2	Training Assessment Programmes In-tray exercises or behavioural profiling to assess learning and development needs.
3	Appraising the IT Skills Market Understanding the current availability of relevant staff / skills for specific purposes (eg. developing a new system, moving to a new platform, relocating an office, etc)
4	Staff Onboarding Bridging the time-lag from the excitement of securing a new role to actually starting, using mediums such as social networking websites to engage new employees with existing staff and answer FAQs.
5	Outplacement Services Online needs assessments and post-redundancy advice for staff when downsizing.
6	Developing IT Leadership Skills
	Sourcing / hiring / developing effective leaders for the IT function.
7	
7	Sourcing / hiring / developing effective leaders for the IT function. Delivering More From Less Reducing the need for management consultants by assessing alternative solutions that could
	Sourcing / hiring / developing effective leaders for the IT function. Delivering More From Less Reducing the need for management consultants by assessing alternative solutions that could deliver similar or better results at lower cost. Retained Worker Arrangements

Hays Information Technology offers employers and jobseekers a highly specialised IT recruitment service throughout its nationwide network, across all business sectors, skill sets and levels of seniority.

Hays believe that clients and candidates should deal with subject matter experts when engaging with a consultancy. With this in mind, Hays is aligned into divisions that have experts in, Infrastructure, Digital, Development, ERP, Finance Technology, Leadership, Public, Voluntary and Not For Profit, Projects, Change & Interim Management, Security, Technology Sales, Telecoms, Testing and Defence.

More information at: www.hays.co.uk/it



Hogan Lovells

We are an international law firm deeply rooted in the largest and developed markets in the United States and Europe and with an established presence in the fastest growing regions, including Asia, Latin America and the Middle East.

Our technology lawyers advise on a wide variety of commercial contracts used in the IT and telecommunications industry, from software licences to complex multi-jurisdictional outsourcing. Many have an IT-industry background and are experienced in the legal and commercial aspects of technology issues. We are used to the legal challenges posed by new technical developments, such as social networking and cloud computing.

IBM

IBM is a globally integrated enterprise operating in over 170 countries. IBM United Kingdom's history began on 19 November, 1951 and today IBM UK has around 20,000 employees, bringing innovative solutions to a diverse client base to help solve some of their toughest business challenges. In addition to being the world's largest IT and consulting services company, IBM is a global business and technology leader, innovating in research and development to shape the future of society at large. IBM's prized research, development and technical talent around the world partner with governments, corporations, thinkers and doers on ground breaking real world problems to help make the world work better and build a smarter planet.

IBM.

www.hoganlovells.com

ICEX (Corporate IT Recycling) Ltd

Stand Number A14

As a leading IT recycling and asset management company in the UK, ICEX Ltd offer a flexible solution to IT asset management, environmental compliance and certificated data eradication.

ICEX Ltd is a conscientious team that takes pride in the care of clients and the environment.

We are an organisation that will give you peace of mind over the treatment of your surplus IT and WEEE, often giving you a financial return on your original investment.

As security and integrity is paramount, we use CESG certified Blancco software and satisfy ISO requirements with BS EN ISO14001:2004 and ISO/ IEC27001:2005 pending.

www.ibm.com/uk

Intellect

Stand Number A11

Trade association that represents the UK technology industry which comprises the Information and Communications Technologies (ICT), Electronics Manufacturing and Design, and Consumer Electronics (CE) sectors, including defence and space-related IT.



Hogan Lovells



www.intellectuk.org

www.ice-reuse.co.uk

IT PRO

IT PRO (www.itpro.co.uk) is fast becoming the essential place for all IT coverage in the UK. Here you'll find breaking IT news, along with blogs, comment and multimedia content.

With enterprise-level product reviews and businessdriven technical insight, IT PRO brings you the practical features, case studies, interviews and tutorials that help you make business technology decisions.

IT PRO provides users with the most comprehensive resource for IT news, reviews, advice and peer-to-peer information. The site offers real-world advice and guidance for real IT decision makers.

Our weekly newsletter contains relevant and topical information for everyone involved in IT - from small and mid-size businesses through to the largest enterprise customer. The bulletin will hopefully become your first point of reference for all the latest IT news and reviews.

Register for IT PRO at www.itpro.co.uk/reg/register



www.itpro.co.uk

Mavern Training

Maven Training is passionate about using learning in Project and Programme Management, Change Management and Risk Management to get real cost benefits. Our experienced trainers and high quality training materials help delegates to learn effectively, so they can put their new skills into practice quickly. We draw on our wide portfolio of knowledge to supply the training solution that helps you to build capability.

LANDesk

Stand Number F10

LANDesk Software provides systems, security, IT service, and process management solutions for desktops, servers and mobile devices across an organisation.

LANDesk helps customers streamline operations and maintenance tasks, automate and standardise processes, reduce errors, and transition from a reactive environment to one that's more proactive and service oriented. This enables organisations to reduce operating costs, simplify management, and increase the availability of critical IT environments 24/7 via integrated, centralised software.

With long-standing partner relationships and solutions successfully deployed at leading enterprises worldwide, LANDesk continues to deliver rapid innovations which help organisations achieve their business objectives.



www.pangeasystems.co.uk

Microsoft

Stand Number C2

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services, and solutions that help people and businesses realise their full potential.





Microsoft

www.microsoft.com/uk

Micresoft

Microsoft: Integrated IT Strategies for the Connected World

To meet the ever-changing needs of organisations in the UK, we've unified our approach to business productivity by offering an infrastructure that enables choice and control.

Customers can now choose from on-premise or in the cloud solutions, and because our solutions are built to work together they'll help you make the most of your assets.

To find out more, please join us and our Partners at the Microsoft Theatre and Product Showcase Area where you can hear about our cloud computing offering and see the latest releases of both Microsoft Office 2010 and SharePoint 2010.

Minkels

Stand Number B17

Minkels develops, manufactures and markets energy saving solutions for greener data centres.

Our flexible range of housings, containment, cooling and monitoring products help you to facilitate best practices to meet the challenges of the Carbon Reduction Commitment legislation.

Minkels Varicondition[™] cooling solutions include High Density Air Cooled cabinets, highly efficient H20 Water Cooled cabinets and Cold Corridor® containment. Proven cooling energy savings of 30% can be achieved with the Cold Corridor, with further savings in combination with free cooling.

Minkels VaricontrolTM Monitoring enables you to measure and manage your energy use, environmental conditions, access control and chargeable kW hours.

National Computing Centre

Stand Number B1

NCC champions the effective deployment of IT to maximise the competitiveness of its members' business, and serves the corporate, vendor and government communities.

NCC delivers a continuum of services including; independent and impartial advice and support, best practice and standards, personal and professional development, managed service delivery, awareness raising and experience sharing.

These services are designed to support IT and IS professionals and their teams throughout their management careers and facilitate operational excellence in the industry. NCC is a social enterprise owned by and run for the benefit of its members.





www.ncc.co.uk

Stand Number A8

Established and proven Storage & Virtualisation Specialist NCE are accredited partners to the Leading Names in this sector. NCE design, install and support solutions comprising of technology from the likes of DataCore (Storage Virtualisation), VMware (with NCE holding "Enterprise Partner" status), Qlogic (Connectivity), VEEAM (Virtual Server Backup & De-duplication), Nexsan (High Density Disk Storage) and Overland Storage (Tape Automation) for a wide variety of customers. Founded in 1981 with their European Headquarters in Wiltshire (UK) and North American Operations in San Diego, California (US), NCE have built their business on their continually growing reputation for quality and service.

Network Computing

Network Computing is the UK's longest-established publication dedicated to network management. The magazine covers the key technological, practical, business and human issues that organisations face as they try to run secure efficient networks with an ever increasing number of applications. More than 45 percent of Network Computing's readers represent organisations which spend more than 100,000 pounds annually on networking solutions.



www.nceeurope.com

Novell

Stand Number C8

Through our infrastructure software and ecosystem of partnerships, Novell harmoniously integrates mixed IT environments, allowing people and technology to work as one. We deliver the best-engineered, most interoperable Linux platform and a portfolio of integrated IT management software that help customers worldwide reduce cost, complexity and risk. Because of our 25 years of experience and our vision of interoperability and flexibility, we deliver powerful, next-generation business infrastructures that enable our customers to stay competitive.

www.networkcomputing.co.uk

Pangea Systems Limited

Stand Number F10

Pangea Systems is the leading LANDesk Platinum Partner in both the UK and US supporting an ever increasing number of multi-national clients.

IT can be green – discuss with Pangea how we can assist you in decreasing energy consumption without impacting productivity.

Can you detect, identify, harvest, and reuse software assets to reduce cost and reduce compliance risk while enabling IT to be more agile in response to business needs? Such processes can be automated without increasing workload and from a single console.

Pangea's mission is to work with clients to help then do more with less budget. Visit us on Stand F10 to fully understand how we can assist in reducing costs, whilst increasing the efficiency within the IT department.

Novell.



TWORKcomputing

www.pangeasystems.co.uk

www.novell.com

Point to Point Ltd

Stand Number C14

Point to Point is the UK's leading specialist in Desktop and Application Virtualisation having been at the forefront of the evolution of this industry for over 15 years. We partner with the leading vendors operating in this market place leaving us ideally positioned to provide guidance on which technology might be best for you and your organisation. As a business we provide expert Strategic Guidance, Award Winning Technical Consultancy and cost effective Managed Support to help our customers ultimately achieve their goals and objectives in this complex, complicated and congested area of technology.

PricewaterhouseCoopers

PricewaterhouseCoopers helps technology companies take advantage of changing economic conditions, shifting consumer behaviour patterns and technological advancements by delivering industryfocused advisory, assurance and tax advice. From fastgrowth start-ups to multinational listed companies and Government organisations, PwC brings a unique combination of coordinated services managed by a team of experts and in depth industry knowledge to each and every client. More than 163,000 people in 151 countries across our network share their thinking, experience and solutions to develop fresh perspectives and practical advice.

point-⊷point

www.ptop.co.uk

Prosperon Networks Ltd

Stand Number B7

Prosperon Networks provide solutions and services for SolarWinds, Ipswitch and Apparent Networks.

Clients include Unilever, Chevron, Agilisys & Staffordshire Police plus many more.

Our technologies cover:

- Network, Application, Netflow performance & IPSLA monitoring.
- Configuration Management
- Virtualisation Monitoring
- Storage Management
- Testimonials:

"I worked closely with Prosperon to install a large network management system. The project was a complete success due to the detail in the planning/ designing stage of the project" (Stephen McConville Unilever EMEA IT)

"Prosperon have always gone the extra mile to ensure our products provide the functionality that we require" (Shabrul Uddin - Agilisys)

www.pwc.co.uk/technology

Quocirca

Quocirca is a leading primary research and analysis company, specialising in the impact emerging and evolving technologies have on businesses of all sizes.

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www.prosperon.co.uk

RES Software

Stand Number E9

RES Software, the proven leader in user workspace management, is driving a fundamental shift in the way organisations of any size manage and reduce the cost of their PC populations. The company empowers customers to manage an increasingly complex desktop ecosystem and meet the essential needs of a dynamic workforce that requires on-demand access to their personalised workspaces. Designed for physical or virtual desktop platforms, RES Software's awardwinning, patented technology enables IT professionals to address this shift by managing, automating and delivering secure, personalised and more productive desktop experiences to any user. For more information, follow updates on Twitter @RESSoftware and visit www.ressoftware.com.



www.ressoftware.com

S3 Consulting

Stand Number A5

S3 Consulting Ltd is a leading virtualisation specialist. Virtualisation is all we do. From thousands of servers to desktops, applications and storage virtualisation S3 has implemented it all and understands how to ensure organisations get the most from their investment.

Virtualisation isn't just a technology, it's a fundamental change in the way that your company operates IT. S3 help you understand this and embrace the change throughout your business.

Additionally S3 has real green credentials and is the UK lead for The Climate Savers Computing Initiative. Together, S3 and Climate Savers really can offer the best advice on how to virtualise, stay green and maximise the benefit to your business!

RSA, The Security Division of EMC

Stand Number B2

RSA, The Security Division of EMC, is the premier provider of security solutions for business acceleration, helping the world's leading organisations succeed by solving their most complex and sensitive security challenges. RSA's information-centric approach to security guards the integrity and confidentiality of information throughout its lifecycle – no matter where it moves, who accesses it or how it is used.

RSA offers industry-leading solutions in identity assurance & access control, data loss prevention, encryption & key management, compliance & security information management and fraud protection. For more information, please visit www.RSA.com and www.EMC.com.



www.rsa.com

SearchSecurity.co.UK

SearchSecurity.co.UK is THE information resource for IT pros in the UK charged with securing their organisations infrastructure. Activate your complimentary membership and receive immediate access to a variety of resources including webcasts, white papers, expert articles, breaking industry news updated daily, security-specific email updates by topic and so much more. SearchSecurity.co.UK covers all things security including: Application security management, data privacy and compliance, identity and access management, and network security management. Explore resources from our other media partners of IT Decisions: SearchStorage.co.uk, searchUnifiedCommunications. com. SearchCloudComputing.com. SearchVirtualDataCentre.co.uk.





http://searchsecurity.techtarget.co.uk

www.s3consulting.co.uk

SNIA

SNIA Europe is the voice of authority for networked storage and associated technologies across Europe, Africa and the Middle East. As a SNIA regional affiliate, SNIA Europe is dedicated to educating the market on the evolution and application of storage infrastructure solutions for the data centre. To this end, it provides thought leadership and industry education focussed on storage technologies and their business value.

The member-elected Board sets the high-level strategy and direction for region-wide events, marketing, education activities, industry strategic alliances, and technology initiatives. SNIA Europe holds regular open meetings for the members, where they can actively participate in the work of these programs and network with their peers. There are also a growing number of country committees whose primary responsibilities are to promote and host the activities of SNIA Europe at the local level.



SONICWALL

www.snia-europe.org

SonicWALL

Stand Number B4

SonicWALL is a recognised global leader in security and data protection. The company designs, develops and manufactures solutions that provide comprehensive network and data protection including network security, secure remote access, Web and e-mail security, and backup and recovery. SonicWALL helps organisations of all sizes protect their networks and sensitive information. With appliance-based solutions, as well as value-added subscription services, SonicWALL's rich portfolio of solutions delivers the comprehensive enterprise-class Internet and data protection necessary to safeguard our customers' businesses, not just their networks.

SNS UK

Storage Networking Solutions UK (SNS UK) is endorsed by the SNIA EUROPE UK Committee and focuses on the storage networking industry in the UK and is focussed to the Channel and End User communities. Register for a free copy at www.sns-uk. co.uk



www.sns-uk.co.uk

Star

Stand Number B16

Star provides on-demand computing and communication services to UK businesses. Utilising an advanced cloud computing platform, the company has redefined how business people use and pay for the technology that supports them. Star's on-demand Business Services are easy to use and pay for and are available any time and from anywhere, removing unnecessary costs for hardware, software and ongoing maintenance.



www.star.co.uk

www.sonicwall.com

The Open University

Stand Number F16

Our wide range of professional development programmes can give your organisation a competitive edge and your employees the relevant practical, technical and managerial expertise they need to work in today's changing global IT & Telecoms environment.

The Open University can help you develop your workforce by offering up-to-date, practice-based courses. Solutions range from IT professional practice, enterprise software development, information security management, systems integration, computer forensics and project management, to awards in IT business and management including our triple accredited MBA.

The Open University can tailor a competitive package, using our wealth of experience to help you maximise your return.



www.openuniversity.co.uk/employers

VeryPC

Stand Number C6

VeryPC® builds the world's most energy efficient desktop computers and servers. Its GreenPCs and GreenServers are being used in homes, businesses, universities, schools and organisations across the UK and worldwide. Established and headquartered in Sheffield since 2004, VeryPC has led the way in the development of green computing solutions and its environmentally aware approach to IT and computer manufacture has garnered numerous awards, including Environmental Innovator 2008 from UK CEED SustainIT in The National eWell-Being Awards. All VeryPC products carry the Made in Sheffield® & ISO9001 quality marks.

Veeam Software

Stand Number E4

Veeam Software, a premier-level VMware Technology Alliance Partner and member of the VMware Ready Management program, provides innovative software for managing VMware. Veeam offers an award-winning suite of tools to assist the VMware administrator, including #1 for VMware vSphere backup: Veeam Backup & Replication; Veeam Reporter, for VMware performance, storage, capacity reporting and chargeback; Veeam Monitor, for VMware vSphere performance monitoring and alerting across multiple vCenter Servers: and Veeam Business View, a free add-on that works with other Veeam products to provide business categorisation for the VMware vSphere environment. With its acquisition of nworks, Veeam's products include the nworks Smart Plug-in and the nworks Management Pack that incorporate VMware data into enterprise management consoles from HP and Microsoft. Learn more www.veeam.com.



www.veeam.com

Virtuous Networking

Stand Number A18

Virtuous Networking provide Managed Security Services which help businesses to implement best practice security, and to comply with regulatory mandates such as PCI DSS, Data Protection Act and Sarbanes Oxley. We protect our customers from hackers and disgruntled or careless employees, and free organisations from having to build, staff and operate specialised security infrastructure.





www.very-pc.co.uk

www.virtuousnetworking.com











vmvdre[®]

VMware Partner Zone

To meet customer needs for successful virtualisation deployments VMware has partnerships with the world's leading technology companies. This includes alliances with 700 hardware, software, network, storage and consulting companies; a network of over 22,000 accredited resellers, distributors and systems integrators; and dozens of virtual appliance makers. The VMware ecosystem of expertise and knowledge extends to over 35,000 industry professionals worldwide who are certified in VMware products and technology.

The VMware Partner Zone at IOT Decisions features both VMware and organisations that are helping VMware customers achieve their virtualisation objectives. You will have access to a wealth of products and expertise ready to help you gain the maximum value from your VMware virtualisation projects. We hope you find VMware and the VMware partners provide you with ideas, understanding and guidance in your virtualisation journey.

VMware

Stand Number E2

VMware, the global leader in cloud infrastructure, delivers customer-proven virtualisation solutions that significantly reduce IT complexity. VMware accelerates an organisation's transition to cloud computing, while preserving existing IT investments and enabling more efficient, agile service delivery without compromising control. VMware delivers the world's most trusted solutions for significantly reducing IT complexity through virtualisation and cloud infrastructure.

Websense (in association with Redstone Managed Solutions)

Stand Number F9

Websense TRITON is the only solution to combine industry-leading data loss prevention, Web and email security technologies into one unified architecture that protects remote offices and workers as effectively as those at corporate headquarters. This solution delivers increased content security and cost savings that help organisations achieve significant ROI while enabling them to leverage the benefits of Web 2.0. Compared with restrictive point solutions, TRITON enables superior control, flexibility and reporting which provides unrivalled visibility of security operations.

Redstone Managed Solutions, an accredited Websense partner, specialises in connecting organisations securely; allowing safe access and control of applications and business intelligence.





www.websense.co.uk

Wragge & Co

Wragge & Co is a UK-headquartered international law firm providing a full range of legal services to clients worldwide.

Working with in-house lawyers, company directors, investors, real estate developers, HR professionals, pensions trustees and entrepreneurs, its experts help deal with day-to-day issues and complex, strategic matters.

With 125 partners, offices in Brussels, Guangzhou, Munich and Paris, plus a global network of trusted independent firms, it has the resource and expertise to handle the largest instructions.

Wragge & Co offers a partner-led service delivering top-quality legal advice, backed up by the strength and support of more than 1,000 people. This is why the firm is a trusted adviser to FTSE 100 and 250 companies, multi-national corporations, financial institutions, and government departments across the world.

Wragge&Co

Zeus Technology

Stand Number D7

Zeus software enables our customers to create, manage and deliver exceptional online services in Physical, Virtual and Cloud environments. Implementing a Zeus solution allows organisations to visualize and manipulate the flow of traffic to their web-enabled applications, ensuring a consistently robust web infrastructure.

Coupled with the ability to deploy new online services very quickly, Zeus helps provide the competitive advantage businesses need, by making their online services faster, more reliable, more secure and easier to manage. Zeus software can be deployed on industry standard hardware, virtual machines and any Cloud platform, making it the right strategic choice for today and tomorrow.

Zeus powers over one million website infrastructures across the world including, the BBC, BT, Comic Relief, Domino's Pizza, Gilt Groupe, ITV, Play.com, See Tickets, STA Travel and Virgin Media.



www.zeus.com



www.wragge.com

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Our wide range of professional development programmes can give your organisation a competitive edge and your employees the relevant practical, technical and managerial expertise they need to work in today's constantly changing global IT & Telecoms environment.

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- We're among the top 5 universities for computer science
- 75% of FTSE 100 companies have sponsored staff on our courses
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